

Chicks

WHO GIVE A HOOT

LIVE!

A DAY TO CELEBRATE,
EMPOWER, AND ACTIVATE



PHOENIX, AZ

INTERNATIONAL WOMEN'S DAY – MARCH 8, 2025

ABOUT US

Chicks Who Give a Hoot is a 501(c)(3) nonprofit organization dedicated to advancing, empowering, and supporting women and girls by harnessing the transformative potential of female entrepreneurs. We believe that when women lead with purpose and align their businesses with their values, they become powerful agents of change who uplift their communities and inspire future generations. Through curated events, brand-building grants, and educational resources, we connect women to the causes they care about, empowering them to use their influence for social good.



ABOUT US

As the philanthropic arm of Elly and Nora Creative, a leading branding agency for ambitious female entrepreneurs, Chicks Who Give a Hoot leverages the agency's expertise and network to amplify its reach and impact. With this powerful partnership, we combine high-caliber branding support with a mission for community advancement, helping female entrepreneurs elevate their brands while supporting meaningful causes. Together, we're creating a movement where values-driven women lead with authenticity, take bold actions, and make a lasting difference.

*Chicks Who Give A Hoot is an Arizona Non-Profit Corporation. Our 501(c)(3) status is currently pending with the IRS.



PURPOSE OF THE EVENT

The Chicks Who Give a Hoot Live Event is designed to inspire and equip female entrepreneurs to align their business practices with their values, actively support their communities, and make a difference. This gathering celebrates the power of women as catalysts for change and reinforces that purpose-driven entrepreneurs are a force for good in the world.

Throughout the day, attendees will experience a blend of powerful speakers, thought-provoking art installations, and interactive activations. They'll have the unique opportunity to connect with local and global organizations dedicated to uplifting women and girls, discovering ways to make a meaningful impact within their communities.

Attendees will walk away with a renewed sense of purpose and inspiration to make a difference through their businesses. They'll reconnect with the "why" behind their entrepreneurial journey, realizing they are part of a powerful community of women who are committed to creating positive change. This event will solidify their place among a collective of women change-makers, showing that together, they can use the power of their businesses to uplift others and make the world a better place.

PROGRAM OVERVIEW

The Chicks Who Give a Hoot Live Event offers a full day of inspiring and thought-provoking programming tailored to engage, connect, and empower female entrepreneurs on a mission to make a difference. Here's what attendees can expect throughout this impactful experience:

OPENING KEYNOTE: THE COLLECTIVE POWER OF WOMEN ON A MISSION

LIVE PODCAST RECORDING AND NONPROFIT PANEL: ADDRESSING COMMUNITY ISSUES AND HOW TO GET INVOLVED

EXPLORING COMMUNITY IMPACT AND RESPONSIBLE BUSINESS PRACTICES

DEFINING YOUR BRAND'S PURPOSE AND VALUES

ANNUAL GRANT AWARD



AUDIENCE PROFILE

The Chicks Who Give a Hoot Live Event attracts a community of values-driven, purpose-minded women who are committed to making a meaningful impact through their businesses and personal lives. Our audience includes a dynamic mix of entrepreneurs, business leaders, professionals, and community-focused individuals who seek to use their platforms for good. These women are decision-makers and influencers within their networks, often inspiring others to support social causes and live out their own values.

Expected Attendance: 120



SPONSORSHIP TIERS & BENEFITS

Partnering as a sponsor for the Chicks Who Give a Hoot Live Event offers a unique opportunity to align your brand with a community of purpose-driven women dedicated to making a positive impact.

PLATINUM EVENT SPONSOR \$5,000

- Exclusive top-tier sponsorship (limited to 1)
- Premium logo placement on all event materials, website, and promotional content
- Option for stage engagement in the form of a keynote for prime visibility.
- Recognition as a primary sponsor during the event's opening and closing sessions
- Option for branded activation or booth space at the event
- 3 dedicated emails to attendees with your opt-in offer
- Inclusion in press releases and media outreach
- Four tickets to the event

GOLD EVENT SPONSORS \$2,500

- High-level visibility on event materials and promotional assets
- Opportunity to introduce a speaker or session (optional)
- One shared email with your opt-in offer.
- Option for stage engagement in the form of a shared panel session for prime visibility.
- Logo placement on the website and event signage
- Two tickets to the event

SPONSORSHIP TIERS & BENEFITS

Partnering as a sponsor for the Chicks Who Give a Hoot Live Event offers a unique opportunity to align your brand with a community of purpose-driven women dedicated to making a positive impact.

SILVER EVENT SPONSORS \$1,000

- Logo placement on event materials and website
- Recognition in the event program and select promotional emails
- One ticket to the event

ADDITIONAL BENEFITS (FOR ALL TIERS)

- Social media mentions and tags before, during, and post-event
- Tax-deductible contribution acknowledgment for supporting a 501(c)(3) organization pending IRS approval with the option to backdate gift.

WHY PARTNER WITH CHICKS WHO GIVE A HOOT?

With countless sponsorship opportunities available, Chicks Who Give a Hoot stands out as an event dedicated not only to gathering women but to mobilizing a powerful community of female entrepreneurs and leaders committed to real, values-driven impact. Partnering with us means joining a movement that goes beyond business to create lasting change, empowering women to lead and uplift their communities.

Female entrepreneurs are a uniquely powerful demographic, driving not only economic growth but also meaningful social change. These women are leaders, innovators, and decision-makers, often balancing business success with a deep commitment to purpose-driven initiatives. Their influence extends beyond their own ventures as they inspire their communities, make values-based purchasing decisions, and actively support brands that align with their ideals. For companies, connecting with female entrepreneurs is a strategic opportunity to reach a group that is not only highly engaged and loyal but also motivated to champion brands that reflect their vision for a better world.



As a sponsor, your brand will be introduced to an audience that values integrity, empowerment, and community impact—qualities that resonate long after the event. You'll also take advantage of:

BRAND ALIGNMENT

Sponsoring this event connects your brand with a powerful movement dedicated to empowering female entrepreneurs and driving meaningful community impact.

CORPORATE SOCIAL RESPONSIBILITY (CSR)

This partnership reflects your organization's commitment to social good, diversity, and women's empowerment, showcasing your dedication to making a positive difference.

ENGAGEMENT WITH A VALUES-DRIVEN AUDIENCE

Gain visibility among an audience of purpose-driven consumers who prioritize brands that align with their values and contribute to the causes they care about.

COMMUNITY IMPACT

As a sponsor, you join an initiative that directly supports the advancement of women and girls, creating lasting benefits for communities and amplifying your impact through strategic philanthropy.



PARTNERSHIP OPPORTUNITIES BEYOND SPONSORSHIP

By partnering with Chicks Who Give a Hoot, your involvement can extend well beyond a single event, creating a lasting impact and ongoing brand visibility. Sponsors have the opportunity to engage in our year-round initiatives, including contributing to branding grants that empower female entrepreneurs, participating as guests on our podcast to share insights and connect with our audience, and aligning with our mission to uplift women and girls.

Partners can play a role in our future workshops, events, and online programs, connecting with our community at multiple touchpoints throughout the year. We also welcome in-kind donations, which help support our initiatives and ensure that our programs reach even more women and make a meaningful difference. Your partnership is more than sponsorship—it's a commitment to standing alongside a movement dedicated to creating real change.

JOIN US IN MAKING A LASTING IMPACT BY BECOMING A SPONSOR OF THE CHICKS WHO GIVE A HOOT LIVE EVENT.

This is more than just an event; it's an opportunity to align your brand with a powerful community of female entrepreneurs dedicated to driving social change. Be part of this transformative experience and help us uplift and empower women and girls through purpose-driven business.

For sponsorship inquiries or to arrange a follow-up meeting, please contact us at sara@ellyandnoracreative.com or call 623.203.7842





AS WE LIKE TO SAY,

"When women rise, communities thrive."

LET'S MAKE A DIFFERENCE TOGETHER.